



## “The Road from R & D to Commercialization – Better Productivity Better Jobs”

June 19-21, 2013; Murray Edwards College, Cambridge England

### A G E N D A

Wednesday, June 19, 2013: 6:00p.m. closed meeting WB and speakers venue Edwards Murray room (TBA) - 7:00p.m. Everyone Meet and Greet Dinner Fellows Dining Room, Murray Edwards College

Day 1: Thursday, June 20, 2013 – Location Long Room		Day 2: Friday, June 21, 2013 – Location Long Room	
8:00am	<b>Welcome Refreshments – Buckingham Room Foyer and registration at Long Room Entrance</b>	8:00am	<b>Welcome refreshments – Buckingham Room Foyer</b>
9:00am	<b>Opening/Welcome MENA perspective last year’s conference key messages, what is expected from this conference/what should we get out of it.</b> Simon C. Bell, WB MENA Sector Manager  <b>Key Note Speech History and Development of the UK Innovation Ecosystem</b> Chris Green, CEO SQW Group UK www.sqwgroup.com	9:00am	<b>Cultivating Skills in STI fields</b> <b>Effective policy interventions Palestinian Case:</b> Dr. Sabri Saidam former Minister of ICT <b>The practical applications Finland Case:</b> Mikko Koria Design Factory Finland Case <b>U.S. &amp; Global Strategies:</b> Rohit Shukla CEO Larta Institute USA  <b>Chair:</b> Omer Karasapan WB Knowledge and Learning Coordinator
9:40am	<b>Innovation Policy – the Case of Turkey</b> Mete Cakmakci, President, Technology Development Foundation of Turkey (TTGV)	10:30am	<b>MENA Cases: Key challenges and priority policy/administrative reforms to achieve results.</b> Lebanon - Omar Bizri STI Specialist Jordan – Mukhallad Omari, Director Policies and Strategies Department Ministry of Planning (MOPI) & Wissam Rabadi Exec. Director iPARK Tech. Incubator, Hashemite Kingdom of Jordan. Egypt – Mahi Al-Jazzar Project Coordinator Bedaya Center for SMEs  <b>Chair:</b> Randa Akeel, WB Sr. Economist MENA
10:15am	<b>Coffee Break – Buckingham House Foyer</b>	11:30am	<b>Coffee Break – Buckingham House Foyer</b>
10:30am	<b>Breakout Session A room tba</b> <b>Industry/Academia R &amp; D linkages mechanisms/examples of collaboration</b> Chris Green CEO SQW Cambridge case Ville Kairamo/CEO Demola New factory <b>Chair:</b> Salam Yamout Office of the Prime Minister, Lebanon <b>Participants will identify priority area/s</b>	11:45am	<b>Innovation/Commercialization funding</b> Rupesh Chatwani, Tech Venture Capital, EBRD John Pyrovolakis, U.S.A. Founder of Innovation Accelerator (IA) Small Business Innovation Research (SBIR) Program at the National Science Foundation (NSF) Saad Andary, Second Vice Governor Central Bank of Lebanon  <b>Chair:</b> Simon C. Bell, WB MENA Sector Manager
12:00pm	<b>Participants from both breakout sessions will present their key priority areas and next steps to move forward to the whole group</b>		
12:30pm	<b>LUNCH – Buckingham House Foyer</b>	12:45pm	<b>LUNCH – Buckingham House Foyer</b>
1:30pm	<b>Role of International Organizations in promoting linkages</b> Joyce Liyan Head of Unit Neighborhood Business Development European Investment Bank (EIB) Fouad Mrad, Executive Director, UN ESCWA Technology Centre Daniel Bloemers, Head of Strategic Development & Special Assistant to the Director, Fraunhofer Center for Central and Eastern Europe <b>Chair:</b> Mats Karlsson, Director Center for Mediterranean Integration (CMI) –Travelling the Knowledge & Innovation Report. <b>Participants will then break out in thematic groups to develop preliminary framework for MENA countries</b> (Facilitators • Lina Bedawy, Ali Abu Kumail, Derek Chen)	1:30pm	<b>Developing key relevant industries comparative advantage and policy framework to build it</b> <b>Each group will have a short presentation then work to develop a MENA industry framework</b>
To		To	
3:30pm		3:30 pm	<b>ICT – room tba</b> Sushanta Mohapatra, Director Middle East Operations Center for Science Technology & Economic Development (SRI) <b>Moderator:</b> Hassan Kassem Chairman of PITA <b>Facilitator:</b> Ali Abukumail
			<b>Health Tourism – room tba</b> Paul VanOstenberg, VP Accreditation and Standards Joint Commission International USA <b>Moderator:</b> Rani Zahr (Lebanon) MENA Health Tourism ppt. <b>Facilitator:</b> Jana Malinska
			<b>Green/Solar Energy room tba</b> Jonathan Walters, WB Director, Regional Programs and Partnerships – Energy Expert World Bank projects <b>Moderator:</b> Simon Bell, Sector Manager MNFPD <b>Facilitator:</b> Hooman Dabidian
3:30pm	<b>Coffee Break – Buckingham House Foyer</b>	3:30pm	<b>Coffee Break – Buckingham House Foyer</b>
4:45pm	Presentation of frameworks and wrap up ending at 5:30pm <b>Moderator:</b> Omar Bizri	3:45pm	<b>Presentation of the frameworks – Moderator:</b> Omer Karasapan WB K&L Coordinator MNA
		4:30pm	<b>Closing remarks &amp; next year’s priority theme</b> Randa Akeel WB Senior Economist
6:30pm	<b>Dinner hosted by CMI</b> De Luca Cucina & Bar 83 Regent Street Cambridge CB21 AW	5:30pm	<b>Cocktail Happy Hour hosted by the WB MENA region venue to be announced</b>

Saturday, June 22, 2013 – 9:30-11:30 a.m.: Cambridge Ecosystem Tour – Presented by Bob Hodgson CEO Zernike UK Ltd. Venue: Everyone to group in the Long Room at 9:00a.m.